

**Programma Svolto Lingua Inglese
A.S. 2025-2026
Classe 5AT**

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Dal libro : **Explore Premium** , Eli, sono stati affrontati i seguenti moduli , integrati da fotocopie , dispense fornite dall'insegnante.

Marketing and Promotion

- the role of marketing
- market segmentation
- the marketing mix
- SWOT analysis
- life cycle of tourist destinations
- market research
- analysing data
- promotional methods
- adverts : video analysis, leaflets, brochures, circular letters

Tourism and Globalisation

- Globalisation and tourism
- the economic impact of tourism
- the social impact of tourism
- the environmental impact of tourism
- sustainability
- responsible and sustainable tourism
- Ecotourism

Working in Tourism (Orientamento)

- Looking for a job
- writing a CV
- Europass
- other forms of CV
- Writing a cover letter
- Preparing for an Interview

Exploring countries

- The USA
- Survival guide for tourists
- the coast
- United States Regions

- National Parks
- New York City
- Empire State Building : video at
https://ms-mms.hubscuola.it/public/3415586/cdi-3473064/02_empire_state_building/02_empire_state_building/index.html?authuser=0
- Ellis Island Museum : video at
<https://www.nps.gov/elis/learn/education/eie-series.htm?authuser=0>
- Niagara falls : video at
<https://www.youtube.com/watch?v=lyBq4AdBKJI&authuser=0>

EDUCAZIONE CIVICA (CITIZENSHIP)

- The US political system: the constitution, The US Government, Presidential Elections
- The UK political system: Parliament, The Constitution, Devolution, The UK Government and Prime Minister, Political parties

LONG DISTANCE DESTINATIONS

- *A taste of Australia*
- *A taste of New Zealand*
- *Canada*

Literature Module

- **George Orwell:** Life and Works, "1984" : plot and main themes.
Readings: " This was London" (general understanding) excerpt from ch. 1
" Just the man I was looking for.." (general understanding) excerpt from chapter 5
- **James Joyce:** Life and Works ,
from **Dubliners:** Eveline (reading of the whole short-story), general understanding

Durante l'anno sono state svolte attività di reading comprehension and listening in preparazione alla prova Invalsi.

Arezzo, 14/05/26

La Docente

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Gli Studenti

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